



## Sarah Korth

Chief Business Development Officer

3424 Peachtree Road NE  
Suite 1200, Monarch Tower  
Atlanta, GA 30326  
main: +1 (404) 233-0330  
direct: (404) 443-3540  
fax: +1 (404) 233-2361  
skorth@littler.com



---

## Overview

Sarah Korth serves as Littler's Chief Business Development Officer, focusing on deepening client relationships, identifying market opportunities, and driving business growth. With over 20 years of experience, Sarah is passionate about collaboration and creating impactful programs that challenge conventional thinking.

Her career began on the agency side, where she partnered with B2B organizations to attract, retain, and expand client engagements. Since joining Littler in 2011, she has played a pivotal role in developing measurable initiatives grounded in market insights, ensuring the firm's clients receive exceptional value.

In her current role, Sarah leads the firm's market strategy, opportunities, insights, and client success teams, fostering a cohesive and effective approach to business development.

Sarah holds a B.A. in Communication Studies from the University of Texas at Austin and has participated in programs such as Pathbuilders' Achieva Women's Leadership Program and The Kellogg School of Management's Leadership Excellence and Development Program. She is an active member of the Legal Marketing Association and has served on various community boards and committees.

## Professional and Community Affiliations

- Member, Legal Marketing Association

## Education

B.A., University of Texas, Austin,

## Publications & Press

**Littler Names New Chief Marketing & Communications Officer and Chief Business Development Officer**  
*Press Release*  
April 10, 2025