SEPTEMBER 23, 2024

6:30 pm – 8:30 pm   **Welcome Reception**

SEPTEMBER 24, 2024

7:00 am – 8:00 am   **Registration & Breakfast**

8:00 am – 8:10 am   **Welcoming Remarks**

8:10 am – 9:10 am   **Effective Leaders Make Holistic AI Decisions**

With AI permeating every aspect of the modern workplace, business leaders don't have the luxury of making AI adoption decisions in a vacuum. Instead, research shows that successful leaders apply a holistic framework that balances competing and rapidly evolving priorities to ensure their organizations thrive and outcompete. Drawing from recent IBM analyses and practical experience, this session will examine how C-suites should approach AI-related decision-making, the key AI issues they must address and the hard truths that must be reconciled.

Speakers
- Jennifer Kirkwood, Partner, IBM Corporation
- Niloy Ray, Shareholder | Minneapolis, MN
- Britney Torres, Shareholder | Sacramento, CA

9:10 am – 9:25 am   **What's Next**

9:25 am – 9:40 am   **Break**

9:40 am – 10:40 am   U.S. AI Regulations Reflect Several Unifying Themes

Managing AI use in employment is no longer a matter of accounting for narrowly focused laws in a handful of jurisdictions. In 2024, the twin forces of state-level lawmaking and federal-level agency coordination have sufficiently solidified the regulatory landscape to allow an organization-wide plan for consistent AI risk assessment. This panel will get you started down that path, exploring the newest AI-affecting employment laws across the nation and distilling common requirements and expectations to help you control AI risk as your teams leverage the newest AI tools and technologies.

Speakers
- Chris Gokturk, Executive Director – Federal Compliance & Reporting | Tysons Corner, VA
- Markus Hartmann, General Counsel, Car Wash Partners, Inc.
- Bradford Kelley, Shareholder | Washington, DC
- Chandler Morse, Director of U.S. Public Policy, Workday, Inc.

10:40 am – 10:55 am   What's Next

11:00 am – 12:00 pm   Lunch Session: A View from the Hill

Keynote lunch speakers will be announced in a future communication.

12:00 pm – 12:15 pm   Break

12:15 pm – 12:30 pm   What's Next

12:40 pm – 1:40 pm   Breakout Session A
Global Data Protection Regulations Focus on AI

More than 130 countries – 70% of the world – now have enacted comprehensive data protection laws. Many of these laws directly or indirectly regulate employers' use of AI tools to make employment decisions, as well as employers' use of applicants' and employees' personal information to train AI models. At the same time, an increasing number of jurisdictions outside the U.S., led by the European Union, are moving to regulate the development and deployment of AI tools directly. This panel will delve into the practical implications of this global web of AI and data protection regulation for U.S. multinationals seeking to deploy AI tools across their global workforce. It also will provide workable strategies to mitigate related regulatory, litigation and employee relations risk.

Speakers
- Jan-Ove Becker, Partner | Hamburg, Germany
- Mike Childers, Corporate Counsel, Amazon
- Phil Gordon, Shareholder | Denver, CO
- Rachel Sisco, Senior Corporate Counsel, Cisco Systems, Inc.

12:40 pm – 1:40 pm   **Breakout Session B**
There's Yet More AI Regulation on the Horizon

Colorado may be the first to implement a comprehensive statewide AI law, but many other states and federal agencies are racing to the finish line with laws and regs of their own. Savvy corporate leaders must ensure that their AI policies, practices and usage remain flexible and adaptable. This panel will compare and contrast key proposed legislation and regulations, and crucially for transnational companies, discuss how these proposals compare and contrast with AI and employment laws already in place.

Speakers
- Marvin Kaplan, Board Member, National Labor Relations Board
- Marko Mrkonich, Shareholder | Minneapolis, MN
- Joy Rosenquist, Of Counsel | Sacramento, CA

1:40 pm – 1:55 pm   **Break**

1:55 pm – 2:10 pm   **What's Next**

2:10 pm – 3:10 pm   **Mitigation Is the Key to Litigation**

While AI represents a game-changing value proposition for businesses, enforcement authorities and the plaintiffs' bar alike are increasingly focused on the perceived risk of employment-focused AI tools. This session will highlight current and anticipated litigation trends, discuss how employers can preemptively lay the groundwork to mitigate potential future claims of AI-driven employment liability, and examine best practices for organizations to approach and litigate discrimination and other AI-driven employment claims.

Speakers
- Eric Dunleavy, Vice President of Employment and Litigation Services, DCI Consulting Group, Inc.
- Patrick Hall, Teaching Assistant Professor of Decision Sciences, The George Washington University
- Andrea Lucas, Commissioner, U.S. Equal Employment Opportunity Commission
- Dan Turner, Shareholder | Atlanta, GA
- Alice Wang, Shareholder | San Francisco, CA

3:10 pm – 3:30 pm   **Closing Remarks**